

BERNINA⁺

*A wealth of embroidery designs
for direct download!
Now at your BERNINA dealer's*

BERNINA Embroidery Design Studio

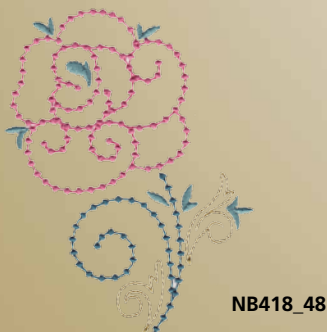
*Choose your dream designs at your dealer's and
load them directly onto your USB stick.
More than 40,000 brilliant embroidery designs!*



1 Compile your own personal embroidery-design wish list

With the Embroidery Design Studio, your BERNINA dealer offers you a huge range of different embroidery designs: from cute-as-a-button babies to classic lace motifs, ethnic designs and floral ornaments, all the way to modern graphic elements. The selection is virtually limitless. Assemble your own personal set of 10 or 20 designs!

A full 1,800 collections with more than 44,000 embroidery designs are available for you to choose from at the Embroidery Design Studio.



2 Bring Your USB Media

Bring your own USB stick or the exclusive Bernina USB stick into the store. We can download up to 70 designs of your choice per transaction. You can then open them in your embroidery software, burn them to your own CD, or write them to your Magic Card via the Magic Box. Some USB sticks will even connect directly to your machine! If you lose your designs, you can bring the original stick back to your dealer and download the designs again, at no additional charge.



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3 Enjoy Your Designs

The embroidery designs can be downloaded in all the usual data formats and embroidered out on almost any sewing and embroidery system. For simple editing steps, you can download the basic software Art Link at www.bernina.com free of charge.



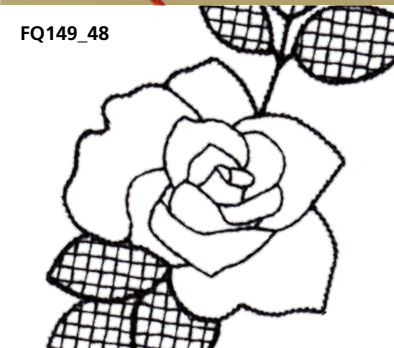
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